



Overview and Scrutiny Task Group - Tourism and Promoting Chorley

Agenda and Reports

For consideration on

**Wednesday, 9th November
2011**

In Committee Room 1, Town Hall, Chorley

At 6.00pm

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09 November 2011

Dear Colleague

OVERVIEW AND SCRUTINY TASK GROUP - TOURISM AND PROMOTING CHORLEY - WEDNESDAY, 9TH NOVEMBER 2011

You are invited to attend a meeting of the Overview and Scrutiny Task Group - Tourism and Promoting Chorley to be held in Committee Room 1, Town Hall, Chorley on Wednesday, 9th November 2011 commencing at 6.00pm

AGENDA

1. **Apologies for absence**

2. **Declarations of Any Interests**

Members are reminded of their responsibility to declare any personal interest in respect of matters contained in this agenda. If the interest arises **only** as result of your membership of another public body or one to which you have been appointed by the Council then you only need to declare it if you intend to speak.

If the personal interest is a prejudicial interest, you must withdraw from the meeting. Normally you should leave the room before the business starts to be discussed. You do, however, have the same right to speak as a member of the public and may remain in the room to enable you to exercise that right and then leave immediately. In either case you must not seek to improperly influence a decision on the matter.

3. **Minutes (Pages 1 - 2)**

To consider the enclosed minutes of the Tourism and Promoting Chorley Task Group meeting held on 12 October 2011.

4. **Key Internal Assets and Events**

The Group will receive presentations from the following officers on their areas of responsibility for key internal assets and events:

Andrew Brown – Parks and Open Spaces Manager

Conrad Heald – Town Centre and Markets Manager

Louise Finch – Events and Marketing Manager

5. **The way forward**

Members are asked to consider what areas they would like to scrutinise at the next meeting of the Group.

6. **Any other item(s) that the Chair decides is/are urgent**

Yours sincerely



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Chief Executive

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Distribution

1. Agenda and reports to all Members of the Overview and Scrutiny Task Group - Tourism and Promoting Chorley (Peter Wilson (Chair) and Matthew Crow, Marie Gray, Steve Holgate, Paul Leadbetter, Marion Lowe, June Molyneaux, Mark Perks and Geoffrey Russell for attendance.
2. Agenda and reports to Chris Sinnott (Head of Policy and Communications), Teri Jones (Communications Manager) and Dianne Scambler (Democratic and Member Services Officer) for attendance.

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આ માહિતીનો અનુવાદ આપની પોતાની ભાષામાં કરી શકાય છે. આ સેવા સરળતાથી મેળવવા માટે કૃપા કરી, આ નંબર પર ફોન કરો: 01257 515822

ان معلومات کا ترجمہ آپ کی اپنی زبان میں بھی کیا جاسکتا ہے۔ یہ خدمت استعمال کرنے کیلئے براہ مہربانی اس نمبر پر ٹیلیفون

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کیجئے:

Overview and Scrutiny Task Group - Tourism and Promoting Chorley

Wednesday, 12 October 2011

Present: Councillor Peter Wilson (Chair) and Matthew Crow, Marie Gray, Steve Holgate, Paul Leadbetter, Marion Lowe, June Molyneaux and Geoffrey Russell

Also in attendance: Councillors Chris Sinnott (Head of Policy and Communications), Teri Jones (Communications Manager) and Dianne Scambler (Democratic and Member Services Officer)

07.CCS.05 APOLOGIES FOR ABSENCE

An apology for absence was received from Councillor Mark Perks.

07.CCS.06 DECLARATIONS OF ANY INTERESTS

No declarations of any interest were received.

07.CCS.07 MINUTES

RESOLVED – That the minutes of the Overview and Scrutiny Task Group – Tourism and Promoting Chorley be held as a correct record for signing by the Chair.

07.CCS.08 SCOPING OF THE REVIEW

The Working Group considered the scoping document for the review of Tourism and Promoting Chorley which had been drawn up at the last meeting.

RESOLVED – that the scoping document be agreed and forwarded to Overview and Scrutiny Committee for approval.

07.CCS.09 KEY TOURISM ASSETS AND EVENTS IN CHORLEY

The Group received and reviewed a list of key tourism assets and events in Chorley that were managed both internally and externally.

A number of additional suggestions were put forward by Members and it was **AGREED** that the list would be updated and brought back to the Group.

Members also **AGREED** that the following officers would be invited to the next meeting of the Group to talk about what assets and events they were involved with that contributed to the promotion of tourism within Chorley:

- Andrew Brown – Parks and Open Spaces Manager
- Chris Bryan – Astley Hall and Arts Officer
- Conrad Heald – Town Centre and Markets Manager
- Louise Finch – events and Marketing Manager

07.CCS.10 TOWN CENTRE VITALITY REVIEW REPORTS

The Group received a number of reports relating to the Town Centre Vitality review that had been completed in 2010.

Members commented that the towns markets were considered as one of Chorley's main tourism attractions and noted that the newly implementation of the Gazebo scheme had transformed the look and feel of the Flat Iron Market. New traders had already been attracted to the town and it was hoped that the scheme would in turn attract more shoppers.

RESOLVED – That the report be noted.

Chair